

# Reed Roofing: Third generation family business maintains 87-year Pinellas County reputation with motto: “I never met a roof I didn’t like”

*Florida Construction News special feature*

In 1929 Sylvester Reed Senior began his roofing contracting business in St. Petersburg. Today, the third-generation family owned company earns consistent rankings as a top contractor across Florida.

By the late 1950’s Reed Roofing, with the assistance of Sylvester’s son, Rudolph, grew to be one of the most reputable roofing contractors in Pinellas County, serving both commercial and residential customers. Today, the company is run by Rudolph’s son Todd who continues to maintain the company’s rich tradition as a roofing contractor, maintaining his father’s moto... “I never met a roof I didn’t like.”

Noting that he is focused on maintaining the legacy of superior quality and customer service, Todd Reed says the company’s mission has remained unchanged for more than 87 years - exceed the customer’s expectations, provide superior quality and service at a competitive price.

The company has been a long-term member of Florida’s Association of Roofing Professionals (FRSA) and is a preferred installer for Atlas 3M Scotchgard shingles. “We also maintain more than three decades of award winning safety excellence, licensed, bonded and insured in the state of Florida.”

Reed says the company’s technical staff of eight supports a wide range of commercial and residential roofing systems including shingles, tile, metal, membrane and various asphalt roofing systems serving the Greater Tampa Bay area.

*Vinoy Mansion (~75 yr Building- “Historic Property”)*



The company continues to receive recognition for its quality and commitment to the industry with awards including Business of the Year and a gold ranking by the Florida Roofing, Siding and Air Conditioning Association. Todd Reed was named also Executive of the Year in 2014.

Reed Roofing is also community minded and for more than a decade has supported Suncoast Voices for the Children, an organization focused on servicing the needs of underprivileged homeless children in the Tampa Bay area.

For more information, visit [www.reedroofingandtile.com](http://www.reedroofingandtile.com).



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